

"WHAT ROTARY IS"

Big Cincinnati Convention
Brings Out Club Meaning.

"An Ever-Widening Circle of
Influence for Good."

ARE NO ROTARY SECRETS

And There Is No Selfish Business Interest in It.

Unique in That Only One Firm
Is Out of Given List.

The convention of the International Association of Rotary Clubs at Cincinnati, July 16-20, with its attendant expenditure of more than \$500,000 for transportation, hotel bills and entertainment, has aroused a great deal of general public interest. Rotary is less than ten years old, and, as an international organization, it lifted its head among the great American organiza-

Allen D. Albert, Minneapolis, President

tions only a couple of years ago. The Cincinnati convention entertainment committee has arranged to entertain seven thousand people at the 1916 convention, and as this number is more than three times as great as the attendance last year, there must be a reason. Cincinnati's central location will have much to do with the increase in attendance, but there is an inner meaning, which has been obtained by R. E. Logsdon, special correspondent of the State Journal, in an interview with Ralph A. Tingle, president of the Cincinnati Rotary club.

Influence for Good.
"Rotary," says Mr. Tingle, "is an ever-widening circle of influence for good. As a stone dropped into a placid pool causes the waves to ripple over its surface, so Rotary, launched some ten years ago into the great sea of humanity, has created great waves of fellowship, which have rolled on and on, carrying thousands of men to achievement and success. The Rotary code of ethics says: 'My business standards shall have in them a note of sympathy for our common humanity. My business dealings, ambitions and relations shall always cause me to take into consideration my highest duty as a member of society. In every position in business life, in every responsibility that comes before me, my chief thought shall be to fill that responsibility and discharge that duty, so when I have ended each of them I shall have lifted the level of human ideals and achievements a little higher than I found them.'"

Betterment of Fellow Men.
Rotarians the world over are proud to subscribe to such sentiments as these and are proud to let the world know that they are lending their time and efforts toward the betterment of their fellows—not their Rotarian fellows alone, but their fellow-men, whoever and whatever they may be. A Rotarian believes himself to be no more obligated to a brother Rotarian than he is to every other man in human society, because the genius of Rotary lies not in its competition, but in its co-operation, and Rotarians assert that human rights are not confined to Rotary clubs, but are as deep and broad as the race itself.

No Secrets of Rotary.
There are no secrets in Rotary, no obligations other than to attend meetings with a certain degree of regularity, for it is through this "get-together" spirit that Rotary hopes to give man a better understanding of each other.

Some have the idea that Rotary is organized for the purpose of promoting the business interests of its members through trade. This is incorrect, except insofar as the acquaintances acquired and friendships made through frequent meetings of the same group of men may result in business relations between them.

Only One Firm.
Rotary is unique in its organization in that only one firm in a given list may be represented in a local club, and not to exceed two members from the same firm. This plan is followed, not for selfish reasons, but rather because it has been thought that the men thus brought together under the banner of service can, because of the compactness of the organization, the oneness of purpose, better present the ideals and work out the ideas for which Rotary stands.

The Rotary idea of fellowship and helpfulness is spreading—men are coming to see and understand that the success they attain, the happiness they enjoy, are largely dependent upon the friendships they make along life's way, and Rotary has done and is doing its part in building up the brotherhood of man through service.

For, after all, the big idea of Rotary is Service. It is helping men to serve themselves, to serve their fellows, to serve the communities in which they live, to serve Him who taught that real service comes through love.

Finally, Rotary teaches that service which gives rather than seeks to receive; that service which bids you:

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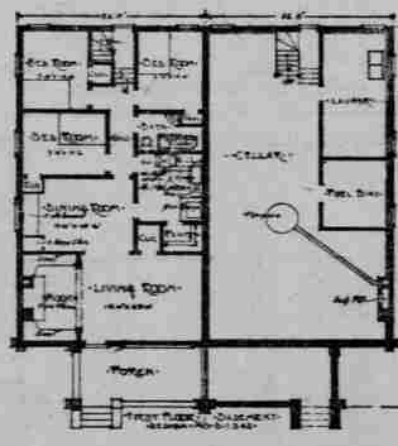
In the elevation illustrated above the porch treatment is such that it gives the idea of one large bungalow rather than two individual homes. The floor plan below suggests a very practical disposition of rooms for this type of house. The living room occupying the front of the plan is most attractive with its inglenook and open fireplace. The built-in seats have hinged tops, and furnish a convenient place for magazines, while the roomy closet at the rear gives space for coats, umbrellas, etc.

A wide eaved opening leads to the dining room, one end of which is completely furnished with a built-in sideboard and china closet. A hall opens from the rear to the three bedrooms and bath. They are very desirable rooms and are each provided with a closet. At the rear of the hall, a few steps lead to the garden entrance and basement stairway, convenient to the kitchen and all other rooms. The kitchen is fully equipped with sink and dresser, refrigerator space and gas range. There is also a large pantry closet with glass enclosed shelves, and counter shelf with drawers and cupboards under. The kitchen and bath are lighted by a large skylight provided with automatic ventilator and glass adjustable sides to allow for a maximum amount of light and air.

The basement as shown extends under the entire house with fuel bins and laundry. Provision is made for a hot air heating and ventilating system, and concrete floors. The attic supplies good storage room and is reached through a scuttle in the hall ceiling. If a stairway were desired same could be arranged to ascend over the basement stair and a dormer provided to give sufficient headroom.

Where it is desired to build this as a single detached bungalow, windows will be secured in the kitchen and bath, doing away with the necessity for skylights. The porch could also be extended across the whole front with same general roof and post treatment as now shown, except that there would be no centre post.

Exclusive of heating, plumbing, electric work, and decoration, the cost is estimated, where built single, to be \$2,500. Plans and specifications \$25. Where built double, \$4,750. Plans and specifications \$38.



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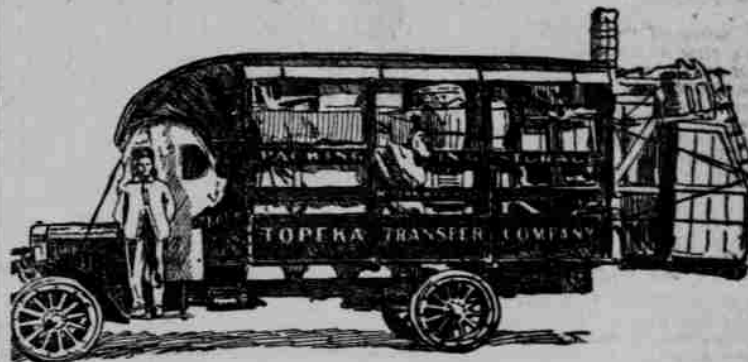
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